



253-220-8692

TARA TRAN VIRAY



TARAT@ARXEGOZ.COM

Tara Tran Viray

Executive Coach and Event Speaker • Keynote and Motivational



EXPERTISE

Accomplished business owner, published author and certified John Maxwell Leadership Trainer with more than 20 years experience in business operations, planning and customer service in large organizations.

A collaborative communicator with the rare ability to simultaneously prioritize people and performance. Her strong history of successful leadership has been demonstrated in real, measurable results.

EXPERIENCE

2017-PRESENT FOUNDER • OWNER • CEO OF ARXEGOZ INC

2008-2017 AMERICAN FAMILY MUTUAL INSURANCE COMPANY

2016-17: Director

Nevada Sales & Service Operations, Las Vegas, NV

2011-16: District Sales Manager, Issaquah WA

2008-11: Tara Tran Agency Owner, Bellevue WA

2004-2008 BANK OF AMERICA CORP

2006-08: District Manager, Seattle

2004-06: Banking Center Manager

PHONE

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CONTACT

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URL

www.Arxegoz.com

EDUCATION

Bachelor of Arts

Business & Administrative
Management

Oregon State University,
Corvallis, OR

ENDORSEMENTS

Chartered Leadership Fellow
(CLF), The American College

Communication & Sales
Training-Certified, John
Maxwell Training Program

Speakeasy Certification,
Speakeasy Inc.



FOUNDER/OWNER
ARXEGOZ INC

Arxegoz, Inc. helps startups and small businesses build strong platforms by leveraging consulting, financial, marketing and operations guidance, so that business owners can focus on craft.

- Currently running 4 startups
- Built a creditable financial company in < 7 months
- Top 3 qualifer among 10,000 startups selected on the basis of business planning, theory, profit and loss, and network, for a chance to offer business consultation and investor interest for future endeavors
- Recruited 5 business partners to join the company vision and goals

NATIONALLY RECOGNIZED
ACCOMPLISHMENTS

#1

Employee Engagement Scores Nationwide
Top 5 Customer Satisfaction Scores Nationwide
Top-Tier Annual Sales and Service Performance

↑

Agent of the Year
Top District in 2 Products
Top 3 Producers
#1 in the State Two Consecutive Years

80%

80% Staff Promotion Rate
Built 20+ Member High-Performing Team from Scratch
Highest Employee Engagement Four Consecutive Years
Reduced Turnover to 2% + Highest Engagement Scores

90%

Took Team from 40 to #1 in Region
Took Customer Service Scores from 31 to 90% in 1 Year

CORPORATE/KEYNOTE

Tara Tran Viray will increase your organization's understanding of and appreciation for cultural diversity in the workplace. She will show you how to take advantage of cultural diversity as an asset in building your company culture and setting your company goals.

Ideal for:

- Corporate Conferences
- Employee Retreats
- Leadership Teams

Tara Tran Viray has made an art from her leadership philosophy: *Leading with us*. Leading with us is the people-first, team-building strategy that Tara has successfully utilized to take teams from the bottom 10% to the top 5%.

Certified John Maxwell Leadership Trainer
Tara Tran Viray will share her expertise with your audience in a thought-provoking, assumption-challenging presentation that infuses real data and research with real life successes.

MOTIVATIONAL/KEYNOTE

Tara Tran Viray's outstanding record of professional success is only one aspect of her ability to inspire and motivate; her personal story is just as compelling.

"Bad experiences are good experiences, because we choose the values that we infuse into our characters and lives. And these become the values that underwrite the way we interact with others." – Tara Tran Viray

Through adversity, Tara developed her own unique leadership manifesto with a basic tenet: Leadership is about the relationships we have with the people around us, and we are only as strong as our compassion. Suitable for nearly any type of group:

- Corporate events - motivational keynote
- Employee and Leadership teams
- Women and minority conferences
- Civic audiences (Chamber of Commerce, Rotary and similar organizations)
- College and high school student-comprised

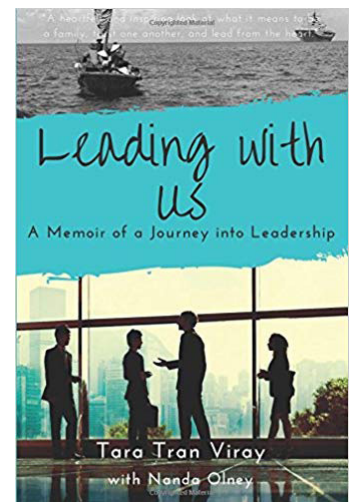
CORPORATE SPEAKER • MOTIVATIONAL SPEAKER • LEADERSHIP SPEAKER

Leading with the desire to help others succeed —
building, supporting and succeeding together.

LEADING WITH US - MEMOIR OF A JOURNEY INTO LEADERSHIP

"More than a book on leadership, however, this book is about delving into our history and discovering who we are. We can all benefit by learning from each other, but we must also learn from ourselves."

Beginning in war-torn Vietnam in the 1970s, *Leading With Us* is a memoir of one woman's inner journey from life in exile to life in US corporate leadership, where age, race, and gender still matter more than we think. Along the way, Tara Tran recounts the many ways in which she learned the meaning of family, trust and inner strength, both in herself and in the women who came before her.



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